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GoToWebinar & Registration List

- As you will notice, from now on, we will be holding all meetings on GoToWebinar (instructions on next slide)

- We will be providing the list of all registered attendees as a “handout”
GoToWebinar Control Panel

- You can use the **Raise hand button** to signal that you have a question, want to make a comment, or require assistance.

- Alternatively, if you have a question, **type it in the Questions Panel** and click Send. We will do our best to answer as timely as possible.

- You can find the **Attendee Registration List** under “**Handouts**” to see who else is on the call (note: not everyone registered will be present)
Meeting Notes & Recording

- We will email you with meeting notes and the recording within 2-3 days.
- Recording and meeting notes will be uploaded to responsibleleather.org, also within 2-3 days.
Agenda

1. News & Updates
2. Names/Terminology
3. In-person meetings
4. Climate Smart Ag - David Bennell of WBCSD
5. Task Groups
   1. Structure & Mandate
   2. Traceability Options
   3. Scopes Prioritizations
6. Funding
News & Updates

- **BLC & APLF Hong Kong Leather Sustainability Conference Hailed ‘the Best so far’**
  - The Sustainability in the Leather Supply Chain Conference was held at the APLF Leather & Materials+ Exhibition in Hong Kong on 15th March 2018.

- **CSCB and ICEC sign sustainability partnership agreement**
  - March 14, 2018 Brazil’s Leather Certification of Sustainability (CSCB) programme and Italy’s Institute of Quality Certification for the Leather Sector (ICEC) have signed the Partner Agreement for mutual recognition of certifications dealing with sustainability.

- **Leather Pipeline - Leather industry must unite to appeal to consumers**
  - The latest edition of the market intelligence report, Leather Pipeline, brings a warning that there is an urgent need for a trigger to restore leather’s popularity as a material. There needs to be more emphasis placed on the functionality and durability of leather, as well as on its sustainability.

- **Leather Naturally calls for industry unity to fight for leather**
  - Leather Naturally, the initiative to promote a positive and truthful image of the global leather manufacturing industry, met for a breakfast meeting during the APLF in Hong Kong on March 15 to outline its recent work and to listen to new ideas around the future steps the initiative should take.

- **Leather Naturally Video:**
  - [https://youtu.be/TbtvtwGXvB0](https://youtu.be/TbtvtwGXvB0)
Coty Jeronimus

Coty, Dutch from origin and living in Switzerland, is a nature and outdoor lover. She has more than 20 years of experience in the textile and fashion industry in sourcing, buying and merchandising for several corporate companies like Quiksilver and The North Face EMEA. She has a strong interest in sustainability, environment and social business and she is a graduate of the Sustainable Business Diploma, a joint program of the Business School Lausanne and the University of St. Gallen, Switzerland. While aiming to be more than a small but positive drop in the ocean, she wants to connect business with our growing global sustainable challenges. As a creative consultant she works on different sustainability projects on a corporate and artisanal level. She aims for a traceable and transparent supply chain and as a facilitator, she creates awareness within companies and schools by implementing events and creative workshops.
Stakeholder Updates: Your Turn!
Names/
Terminology
Roundtable Name

- Responsible Leather Roundtable (RLR) – 8 votes
- Global Roundtable for Responsible Leather (GRRL) – 11 votes

Vote on final name! (in-webinar poll)
What will we develop?

- **Assessment Tool** (60% + of all votes)
In-Person Meeting
## 2018 Events

### MARCH

**Morocco Leather and Shoes**  
28 - 31 March, 2018  
Location: Casablanca, Morocco  
Dedicated to leather and shoe components.

### APRIL

**SLTC Conference 2018**  
21 April, 2018  
Location: Northampton, UK

**Innovation Forum: Sustainable Apparel**  
24-25 April, 2018  
Location: Amsterdam

### MAY

**Footwear Executive Summit**  
03 May, 2018  
Location: Washington DC, U.S.

**Copenhagen Fashion Summit**  
15-16 May, 2018  
Location: Copenhagen

**ISEAL Conference**  
May 22-24  
Location: Sao Paolo, Brazil

**All Africa Leather Fair - AALF**  
25 - 28 May, 2018  
Location: Addis Ababa, Ethiopia

**Shoes & Leather Guangzhou**  
30 May - 01 June, 2018  
Location: Guangzhou, China

### JUNE

**Sustainable Brands**  
4-7 June, 2018  
Location: Vancouver

**Freiberg Leather Days**  
13 - 14 June, 2018  
Location: Freiberg, Germany

**Outdoor Show**  
17-20 June, 2018  
Location: Friedrichshafen, Germany

### JULY

**Shoes and Leather Vietnam**  
11 - 13 July, 2018  
Location: Ho Chi Minh City, Vietnam

**Outdoor Retailer**  
23-26 July, 2018  
Location: Denver, CO USA

### AUGUST

**All China Leather Fair (ACLE)**  
29 - 31 August, 2018  
Location: Shanghai, China

### SEPTEMBER

**European Outdoor Summit**  
19 - 20 September, 2018  
Location: Malmö, Sweden

**Premiere Vision Leather**  
19 - 21 September, 2018  
Location: Paris, France

**GRSB Bi-Annual Meeting**  
9-12 September, 2018  
Location: Kilkenny, Ireland

**Lineappelle**  
25-27 September, 2018  
Location: Milan, Italy

### OCTOBER

**TE Textile Sustainability Conference**  
22-24 October, 2018  
Location: Milan, Italy

### NOVEMBER

**ISEAL Conference**  
May 22-24  
Location: Sao Paolo, Brazil

**All Africa Leather Fair - AALF**  
25 - 28 May, 2018  
Location: Addis Ababa, Ethiopia

**Shoes & Leather Guangzhou**  
30 May - 01 June, 2018  
Location: Guangzhou, China

### DECEMBER

**In-person meeting options**

Orange: TE attendance
In-Person Meeting Options

**North America Option:**
- **Sustainable Brands** – Vancouver: June 4-7 (before or after)

**Europe Option:**
- **GRSB Bi-annual Meeting** – Kilkenny, Ireland: September 9-12
  - or
- **Lineappelle** - Milan: September 25-27 (before or after)
  - and/or
- **TE Conference Milan**: RLR Meeting (October 22)

**Bonus!**
- Italian Leather Tanneries “Texcursion” after TE Conference in Milan (Oct 25 or 26)

Let us know if you have suggestions for venue spaces or sponsors!
David Bennell  
World Business Council for Sustainable Development  
bennell@wbcsd.org  
+1.207.939.8965

Background:
- Dozen years in outdoor industry- REI and LL Bean  
- Former TE employee  
- Work with world’s largest investors on deforestation-risk  
- Work with multinational companies on Climate Smart Agriculture and global food system reform
About WBCSD

The World Business Council for Sustainable Development

Our mission is to accelerate the transition to a sustainable world by making more sustainable business more successful.

Our vision is to create a world where more than 9 billion people are all living well and within the boundaries of our planet by 2050.

Global
Global scope and work programs
60+ Global Network partners
Offices in: Geneva, New York, Delhi, Beijing, London

CEO-led
Led by 200 member company CEOs

Action-oriented
Focused on tangible business solutions to the world’s most pressing challenges

By business, for business
One of the world’s largest and most influential business associations
What’s This Got to Do With Leather (and Why Is This Guy on The Webinar!)?

- 24+% of global greenhouse gas emissions originate from agriculture (and land use change primarily driven by ag). Livestock (cattle) are a significant contributor. (http://unfccc.int/meetings/bonn_nov_2017/meeting/10084.php)


- Climate Action 100-- Climate Action 100+ is a five-year initiative led by investors to engage with the world's largest corporate greenhouse gas emitters to improve governance on climate change, curb emissions and strengthen climate-related financial disclosures. To date, 256 investors with USD $28 trillion in assets under management.

- Investor Initiative for Sustainable Forests - Ceres and PRI engagement across institutional investors on ending deforestation. $5+ trillion in assets under management focused on ending deforestation (early focus is Brazil)

- Global Agri-business Alliance (www.globalbusinessalliance.com). CEO-led, private sector alliance committed to global agri-business sector tackling environmental, social and sustainability challenges to improve the resilience of farmers across the world. Focused on helping achieve UN Sustainable Development Goal 2: “end hunger, achieve food security and improved nutrition, and promote sustainable agriculture”.
By 2030, the CSA project has the ambition to:

- Make 50% more food available
- Strengthen the climate resilience of farming communities
- Reduce commercial agricultural GHG emissions by 50%\(^1\)
- Prioritising tangible CSA business solutions
- Driving regional implementation
- Enabling scale-up

How is this achieved?

1. Resilience
2. Finance
3. Performance
4. Zero deforestation

CSA Action Areas

CSA Focus regions
- ASEAN
- Brazil
- India
- North America
- Ghana & West Africa

\(^1\) WBCSD LCTPi Actions Report: For commercial agriculture, including land-use change. 50% equates a reduction of at least 3.7 Gt CO2 equivalent/year by 2030, and includes a 2050 target to achieve a 65% emissions reduction.
FReSH was developed by EAT and WBCSD

**EAT Foundation**
EAT is a collaboration between the Stordalen Foundation, the Wellcome Trust and the Stockholm Resilience Center. With its partners, it aims to catalyze reform of the global food system to feed a global population with healthy food from a healthy planet.

**WBCSD**
CEO-led group of forward-thinking companies galvanizing the global business community. Aiming to create a sustainable future for business, society and the environment. Applying thought leadership and advocacy. Generating solutions and taking shared action.

**Joint vision**
Reaching a healthy, enjoyable diet for all, produced responsibly within planetary boundaries.

**Joint skills and competencies**
- Bringing **science, society and business** together
- Integrating **health, socio-economic and environmental** considerations
- Multi-stakeholder **convening platform**
- Raising public awareness, linking with policy-makers
- **Systems thinking** and **solutions development**
WBCSD Soft Commodities Forum

Advancing collective action towards common sustainability challenges

- **Background:**
  Formed in 2017 as a global platform for leading soft commodities companies - Archer Daniels Midland, Bunge, Cargill and Louis Dreyfus Company (LDC) - and members of the World Business Council for Sustainable Development (WBCSD).

- **Purpose:**
  To advance collective action around common sustainability challenges by working jointly to develop ideas and solutions focused on sustainable business practices.

- **Goal:**
  Companies acknowledge the need for step-wise approaches to achieve progressive reductions in deforestation that are crop and geography-specific.
Review Key Points and Places to Explore for More Info

- 4+% of global greenhouse gas emissions originate from agriculture (and land use change primarily driven by ag). Livestock (cattle) are a significant contributor. (http://unfccc.int/meetings/bonn_nov_2017/meeting/10084.php)


- Climate Action 100-- Climate Action 100+ is a five-year initiative led by investors to engage with the world's largest corporate greenhouse gas emitters to improve governance on climate change, curb emissions and strengthen climate-related financial disclosures. To date, 256 investors with USD $28 trillion in assets under management.

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David Bennell
World Business Council for Sustainable Development
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+1.207.939.8965
Task Groups
Mandate & Structure Task Group: Objectives

Keeping in mind we will not make decisions, but rather as a group agree on what to bring to the Roundtable for consideration, our goals are to look at, discuss, and propose:

1. Wording for the mission & vision of the Roundtable
2. The main goals of the Roundtable
3. The main activities of the Roundtable (developing assessment tool, etc.)
4. Definitions of sector members and voting allocation/weighting
5. Roles & responsibilities of Textile Exchange and Roundtable Members
6. Code of Conduct for participants
7. Funding model for membership
8. Roundtable Charter
Mandate & Structure Task Group: Timeline

Meeting #1
- Input from others
- Summarize Outcomes
- Responsible Leather Meeting
  - Present outcomes to larger group

Mission & Vision
- Main Goals
- Main Activities
- Sector Members & Voting

Meeting #2
- Input from others + action items
- Summarize Outcomes
- Responsible Leather Meeting
  - Present outcomes to larger group

Roles/Responsibilities/Code of Conduct
- Funding Model
- Roundtable Charter
- Anything from larger group to discuss

April 2 (TBD)

April 9
- Responsible Leather Meeting
  - Present outcomes to larger group

Finalize Charter

Additional calls/actions if needed
Leather Roundtable: Mission & Vision

Mission

Advance continuous improvement in sustainability of the global leather (and beef) value chains through leadership, science and multi-stakeholder engagement and collaboration.

1. Ensure responsibility and continuous improvement in the global leather value chain through leadership, science, advocacy, and inclusive multi-stakeholder engagement and collaboration.

2. Ensure a more responsible and sustainable global leather value chain through continuous improvement, leadership, science, advocacy, and inclusive multi-stakeholder engagement and collaboration.

• Change “Advance” to “Ensure”
• Use the term “responsible/responsibility”
• Remove “sustainable”

• Remove “(and beef)”
• Add the word “inclusive”
• Add “advocacy”
Leather Roundtable: Mission & Vision

**Vision**

We envision a world in which all aspects of the leather value chain are environmentally sound, socially responsible and economically viable.

1. We **envision** a world in which all aspects of the leather value chain are environmentally and socially responsible, with a focus on animal welfare, while being economically viable.

2. We **envision** a world in which all aspects of the leather value chain are environmentally and socially responsible, **ensures** the welfare of animals, and is economically viable.

- Add animal welfare
- A better word than “envision”?
Leather Roundtable: Main Goals

The Roundtable will be…

- A platform for stakeholders in the leather industry to engage with each other, share information, and identify common challenges and opportunities.

- A common voice that represents the interests of the entire leather value chain, and can work with the beef industry, as well as other stakeholders.

- A structure for interacting with other organizations and government bodies.

- A forum to agree on priority issues and desired solutions to advance our mission and vision.

Suggestion to combine these two together. Any thoughts?
Leather Roundtable: Main Activities

These may include but will not be restricted to…

- Combine the knowledge and expertise of all stakeholders to map out existing projects and initiatives, and compliment/add value to them by putting them into a common framework that both the beef and leather industries can use.
Another of the first task groups that we establish will be to look at which issues we should try to address through the verification system, and which we can address through separate roundtable activities. We will identify the "why" behind each issue, so that we can clearly articulate the importance of each verification scope. We can use the results from the last survey, consider a new one, and look at what is most practical to ensure we have success. We can also discuss whether there should be multiple tiers allowed (e.g., bronze, silver, gold).
### Roadmap: Verification Tool

<table>
<thead>
<tr>
<th>Animal Welfare</th>
<th>Environmental Impacts</th>
<th>Social Impacts</th>
<th>Traceability</th>
<th>Measurement</th>
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<td>Farm</td>
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<td>Farm</td>
<td>Book &amp; Claim</td>
<td>Data</td>
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<td>Slaughter?</td>
<td>Tanning</td>
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#### Animal Welfare
- Develop an umbrella set of requirements, verification criteria, and establish a benchmark system.

#### Environmental Impacts
- Basic farming requirements, recommend or require the CFA Protocol.
- Explain and recommend tannery standards or assessments.
- Explain and recommend tannery standards or assessments.

#### Traceability
- Develop one or both systems to allow for different mechanisms to connect brands to better practice farms and slaughterhouses.

#### Measurement
- Determine data to be captured and reported on. Choose a system to manage the data.
Roadmap: Verification Tool

<table>
<thead>
<tr>
<th>Animal Welfare</th>
<th>Environmental Impacts</th>
<th>Social Impacts</th>
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<tbody>
<tr>
<td>Farm</td>
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<td>Book &amp; Claim</td>
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Version 1:
- Farm
- Transport
- Slaughter
- Tanning

Version 2:
- Farm v2
- Transport
- Slaughter
- Tanning
- Land Stewardship
- Carbon
- Additional Farm Practices

Version 3: add
- Wildlife/Predator
- Farm
- Slaughter

Data
- Book & Claim
- IP System
- Data

IP System
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<td>Other?</td>
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</table>
Roundtable Task Group: Traceability Options

We are now ready to start looking more deeply at the traceability options: book & claim (certificate trading), mass balance, and full chain of custody. We will talk examine what other organizations such as RSPO have done, talk to the technology providers about what is possible, and look at which options will best meet our needs.
The Four RSPO Supply Chains

**Assurance**

- **Identity Preserved (IP)**
  Sustainable palm oil kept apart and is traceable to the mill and its supply base.

- **Segregated (SG)**
  Mixing of sustainable palm oil batches is allowed

- **Mass Balance (MB)**
  Mixing of sustainable and conventional palm oil is allowed if it is monitored administratively

**Flexibility**

- **Book and Claim (RSPO Credits)**
  RSPO Credits sold by certified mills directly to product manufacturers and or retailers
“Supports the production of sustainable palm”
Buying RSPO Credits and getting Set up in PalmTrace

- PalmTrace is for both RSPO Credits and confirming physical supply chain volumes
- Must be an RSPO member to use our supply chain or to purchase RSPO Credits
- You will need to sign up for PalmTrace
  - If you don’t have a PalmTrace ID number, please register here [https://palmtrace.rspo.org/web/rspo/become-member](https://palmtrace.rspo.org/web/rspo/become-member)
  - Download the UTZ registration form [here](https://palmtrace.rspo.org/web/rspo/become-member) to be set up as new buyer of RSPO Credits
  - Fill in all forms and send them to palmoil.support@utz.org or find a live chat feature at our website [www.rspo.org/palmtrace](http://www.rspo.org/palmtrace) at the bottom of the page
  - You will receive a confirmation when your account is active and you may use PalmTrace and/or purchase credits
  - You can report off market deals with your preferred RSPO certified producers
MODULE E - BOOK AND CLAIM SPECIFIC RULES

Claims made under the Book and Claim model need to apply the RSPO label with the tag CREDITS.

RSPO members who have purchased RSPO Credits are entitled to claim their support for the production of certified sustainable palm oil. These claims can be made anywhere – in store, on pack, in marketing materials – provided that they abide by the rules below.

Messaging ALLOWED in storytelling in product-related communications includes:

• Supports the production of certified sustainable palm (kernel) oil
• Supporting certified sustainable palm (kernel) oil

Messaging NOT ALLOWED in storytelling in product-related communications:

• Anything that can lead consumers to believe that the product contains sustainable oil palm products.

Retailers of branded products, with the manufacturer’s written permission, can claim their support off product. Retailers of own label products, who may have purchased the Credits for themselves or asked their manufacturer to do so on their behalf, can make both on and off product claims.

For on product claims:

• Must use the RSPO label with the tag CREDITS
• Must display the trademark license number
• 100% of the oil palm based ingredients must be covered by RSPO Credits or physical certified material.
Sales of CSPO

Annual Sales of CSPO (MT)
(2008 - 2016)

Note to data: All figures are based on full calendar year data (1 January - 31 December).

+19%*

of palm oil globally is certified by the RSPO

(2015 Data)
The Book and Claim supply chain model

The book and claim approach is very different from other well-known chain of custody (COC) systems such as Mass Balance, Segregated and Identity Preserved. **Removing the requirement for physical traceability through the palm oil supply chain, the book and claim system is designed to drive market uptake of certified sustainable material.**

The idea is that while **physical supply chains are being built, the book and claim option drives demand via the sale and purchase of certificates or credits.** While creating critical mass of certified material, it also **provides market access to all within the industry, regardless of their global location or size.** Book and claim is an all-inclusive COC option.

“The challenges relate to the complex nature of the global palm oil supply chain. While some refiners are vertically integrated, most are not. Instead they are buying oil originating from multiple plantations that has been intermingled at every stage of the supply chain. And the costs of segregating oil from RSPO plantations throughout this chain are significant.

So significant indeed, that securing certified sustainable versions of palm kernel oil or some of the more complex palm derivatives used by many manufacturers remains prohibitively expensive.

But this doesn’t mean that they should sit back and do nothing. My worry is that companies are using the absence of (affordable) segregated palm products as an excuse not to do anything. What they should be doing is buying GreenPalm certificates now to cover 100% of their palm oil usage so that it will be easier to make the transition to a physical supply chain in future.

**Buying certificates now might be the only way to stimulate enough production of sustainable palm oil to reach critical mass that will make fully traceable products economically viable in future.”**

http://greenpalm.org/about-greenpalm/why-greenpalm-makes-a-difference/what-is-a-sustainable-standard
Traceability difficult and expensive: leather is little to no value to the value chain members.
Certificates are registered onto the trading platform by farms and slaughterhouses. Brands and retailers can purchase the certificates and make claims.
The certificates could also be sold to the first stage of tanning, then the chain of custody standard would be applied to the rest of the value chain.
Focus Areas and Work Plan
## April

### Goals
- Finalize details of Roundtable: goals, structure
- Agreement on the initial scopes for a verification tool and Roundtable work streams
- Agreement on traceability system(s) to use

### Actions: Establish Task Groups

- Roundtable Mandate & Structure – Hold meeting #2

### Task Group Activities

- Scopes prioritization: April start
- Traceability Options: April start

### Call 4 – April 9
- LWG will present on animal welfare issues around the globe

### Call 5 – April 24 (to be confirmed)
<table>
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<tr>
<th>Month</th>
<th>Events</th>
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<tbody>
<tr>
<td>May</td>
<td>Benchmarking strategy: present to Roundtable and launch task group</td>
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<tr>
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<td><strong>ISEAL: May 22-24</strong></td>
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<tr>
<td>July</td>
<td><strong>Outdoor Retailer: July 23-26</strong></td>
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<td>August</td>
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<tr>
<td>September</td>
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<td><strong>European Outdoor Summit: Sept 19-20</strong></td>
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<td><strong>Lineapelle: Sept 25-27</strong></td>
</tr>
<tr>
<td>November</td>
<td>Summarize and review 2018 work</td>
</tr>
<tr>
<td>December</td>
<td>Confirm plan and budget needs for 2019+</td>
</tr>
</tbody>
</table>

**Ongoing Activities:**
- Task Groups – research, present and discuss outcomes with Roundtable:
  - Scopes task groups
  - Traceability task group
- Piloting opportunities with GRSB or other initiatives (including technology platforms)
- Government engagement
- Share information
- Explore new opportunities for the group or individual organizations
- Develop website
- Funding opportunities
TE Asks:

• **Financial Support**
• **Expertise**: a specific time commitment on a given topic or job
• **Leadership**: commitment to lead a task group
• **Volunteer**: contribute time to take on a given job or do research
• **Communicate**: tell your networks about what we are doing and encourage them to join
• **Patience!**
Membership Fees - approximately $50,000

**TE Roundtable/Working Group**
- Sharing of information
- Common voice for the leather industry
- Platform for engagement with other groups

**Development of verification tool**
- Determine priority issues - do targeted research
  - Farm to slaughter
  - Animal welfare
  - Better Farming Practices (inputs, carbon, regeneration)
- Determine solution model
  - Cost and feasibility assessment
  - Verification requirements
  - Link from farm to brand
  - Claim language
  - Revenue model

**Industry change work**
- Benchmark assessment system
- Coordination with other initiatives: pilot programs
- Impact reduction and governance engagement

**Sponsorship Funding**
- approximately $250,000

- Review
- 

**Sponsorship Funding or Membership Fees**
- approximately $50,000

- Review
- 

**Foundation funding + Fees Revenue + Sponsorship**
- Approximately $250,000

- Oversight and administration
- Training
- Marketing and outreach
- Benchmarking assessments
- Work towards revision
- Data collection and analysis

**Sponsorship Funding**
- determined by project

**Industry change work**

(More brand funding)
Fundraising Dashboard

2018 Goal:
$250,000

Amount Still Needed to Meet Our Goal: $203,400

March 29, 2018: $46,600
February 26, 2018: $5,000
Next Meeting

Monday, April 9\textsuperscript{th} – 10 AM EST

\textbf{Guest Presenters on next call:}
Peter Hughes, \textit{Sustainability Lead at BLC}
Gemma Tovey, \textit{Sustainability Analyst at BLC}

• Presenting facts and figures from the LWG’s research on animal welfare

\textit{Note: Invitation will be sent with follow-up email through MailChimp}
Thank you!

Questions?

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